

7 Step Franchise Financing Process

Strategically Aligned Process

STEP 1 | Introduction to DCV Account Manager

- Discuss goals and objectives
- Describe DCV process

STEP 2 | DCV Document Request

- Personal financial and personal history statement
- Personal income and expense analysis
- Last year's tax return
- Credit report

UNIQUE STEP 3 | DCV FINANCING GUARANTEE

- Assessment Call and Pre-qualification within 24-Hours
- Review of underwriting criteria, project updates and timing
- Discuss multi-unit strategy
- Qualified – DCV guarantees financing
- Not qualified – create strategy to qualify

UNIQUE STEP 4 | FRANCHISE AND DCV ENGAGEMENT

- Client signs Franchise Agreement and engages DCV
- Welcome packet and onboarding call
- Scheduling of weekly status calls

UNIQUE STEP 5 | BUSINESS PLAN AND PACKAGING

- Executive Level Business Plan development begins
- Review plan outline with client
- Packaging of lender required documents

STEP 6 | Franchise Coordination and Lender Presentations

- Confirm project timing with franchise real estate department
- Obtain lender's letter of interest
- Secure lender's approval

STEP 7 | Closing and Funding

A Full-Service Financing Approach Aligned Seamlessly with the Professional Franchise Industry Sales Process

Our franchise experts provide extensive industry experience, strategic insight, and practical solutions all designed to – encourage quick closings not delay them.

Anthony Byrd

Director of Business Development

818-251-1343

Abyrd@dcvfranchisegroup.com